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*All Articles in All Categories*

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## Communications

Newsletters / Press releases

*There are no articles in this category.*

### Newsletters

*There are no articles in this category.*

### In The Press

*There are no articles in this category.*

### Video Demos

*There are no articles in this category.*

### Accommodation

*There are no articles in this category.*

### Agents

*There are no articles in this category.*

### Bookings

*There are no articles in this category.*

### Children & Infants

*There are no articles in this category.*

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## Extras

*There are no articles in this category.*

## Finance

Invoicing & payments

*There are no articles in this category.*

## Miscellaneous

*There are no articles in this category.*

## Rates & Prices

*There are no articles in this category.*

## Sell Mode & Allocation

*There are no articles in this category.*

## Rentals

*There are no articles in this category.*

## Sales Agents

### **TripAdvisor Badges**

Here is a link on how to add a TripAdvisor badge to your website -  
[http://www.tripadvisor.com/help/how\\_do\\_i\\_include\\_a\\_property\\_badge\\_on\\_my\\_site](http://www.tripadvisor.com/help/how_do_i_include_a_property_badge_on_my_site)

A word of caution here tho:

- linking to 3rd party websites can slow down the loading of your website
- any malicious competitor seeing you are displaying a TripAdvisor badge could post negative

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feedback on your property

- You worked hard to get a visitor to your website, by clicking the TripAdvisor badge they can leave your site and potentially book elsewhere.

## Accommodation Operator and wholesale users

### XML / API Interface

If you do not wish to use standard supplied Seekom iBex booking screens, you can instead customise your own through use of our XML interface (API).

See <http://www.seekom.com/xml/documentation/SeekomOta.htm> for instructions & information.

### Google Maps

An alternative option to a static map image is to link an interactive Google Map. An example of this map is available at [http://www.ibexplus.com/templates/holiday\\_romance/contact.php](http://www.ibexplus.com/templates/holiday_romance/contact.php)

Follow the steps below to include a Google Map on your website.

1. Access the website [maps.google.com](http://maps.google.com)
2. Enter your property address and lick the button 'Search Maps'
3. On presentation of the map screen, click the hyperlink titled 'Link to this Page'
4. Click in the field titled 'Paste HTML to embed in website'
5. Click 'CTRL A' buttons simultaneously, followed by 'CTRL C' buttons simultaneously.
6. Open a document program (e. Microsoft Word, Notepad, etc).
7. Click 'CTRL V' buttons simultaneously. Data much like below will have been pasted into your document.

View Larger Map

8. Delete all text except so you are left with something much like:

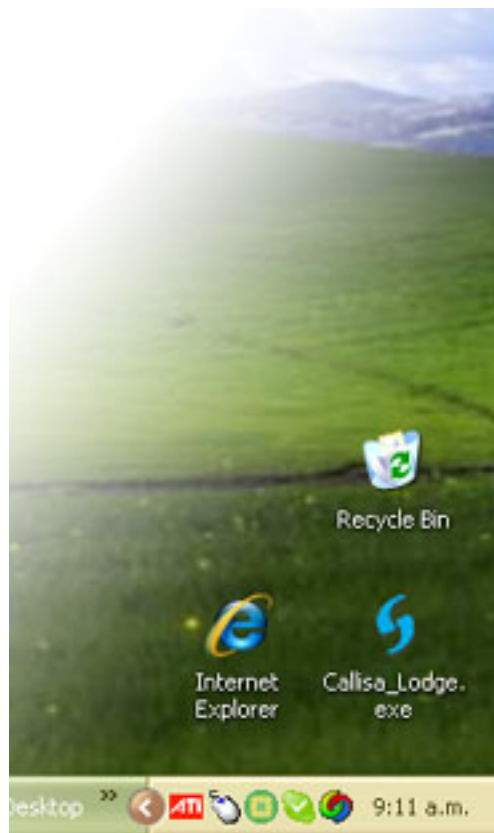
Note: If you do not remove this extra text clicking on the map will take prospective guests away from your website!

9. Edit width to 550 and height to 455.

10. Copy and paste this data into 'Directions to Property' field on property details screen.

## Rentals Operator and wholesale users

### Branded Desktop Shortcut - rentals



Here's a way to 'wow' your corporate clients / agents by making it really easy for them to book and remind them of your business on a daily basis.

Simply create and send to them a branded desktop shortcut that will log them in directly to your booking screens. See an example at right for Callista Lodge.

If you do not have the software tools or skills to create your own branded icon, contact your Seekom Account Manager who will be able to arrange this for you. A small one off charge may apply.

#### Instructions

Set up your your corporate user / agent.

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Ask your Seekom Account Manager for assistance if required.

Create your branded icon (or request your Seekom Account Manager to arrange for you) and enter icon file location below.

Enter web address below in the format:

<http://www.seekom.com/rental/VehicleSearch.php?op=zz&puloc=123&doloc=456&ru=yy&ata=yes&src=Corporate>

zz = your Operator/User ID

123 = replace with your default pickup branch code

321 = replace with your default drop off branch code

yy = Registered User ID (as set by you when registering your Corporate/Agent)

Replace Corporate with any other source (eg. Agent) as required

Click the "Create shortcut" button and when prompted select Save (any name but make sure .exe remains included).

When emailing the shortcut to your corporate user / agent we recommend you zip it as 'exe' type files will be rejected by most email programs.

#### Create Branded Desktop Shortcut

Icon file:

Web Address:

## Miscellaneous

### Google Maps

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